

Convegno Annuale AISIS

**Mobile Health:
innovazione sostenibile per una sanità 2.0**

Mobile health

**Roma, 30 ottobre 2014
Radisson Blu es. Hotel**

**It is not the strongest of the species
that survives, nor the most
intelligent that survives. It is the one
that is the most adaptable to
change.**

Charles Darwin



ASSOCIAZIONE ITALIANA
SISTEMI INFORMATIVI IN SANITÀ

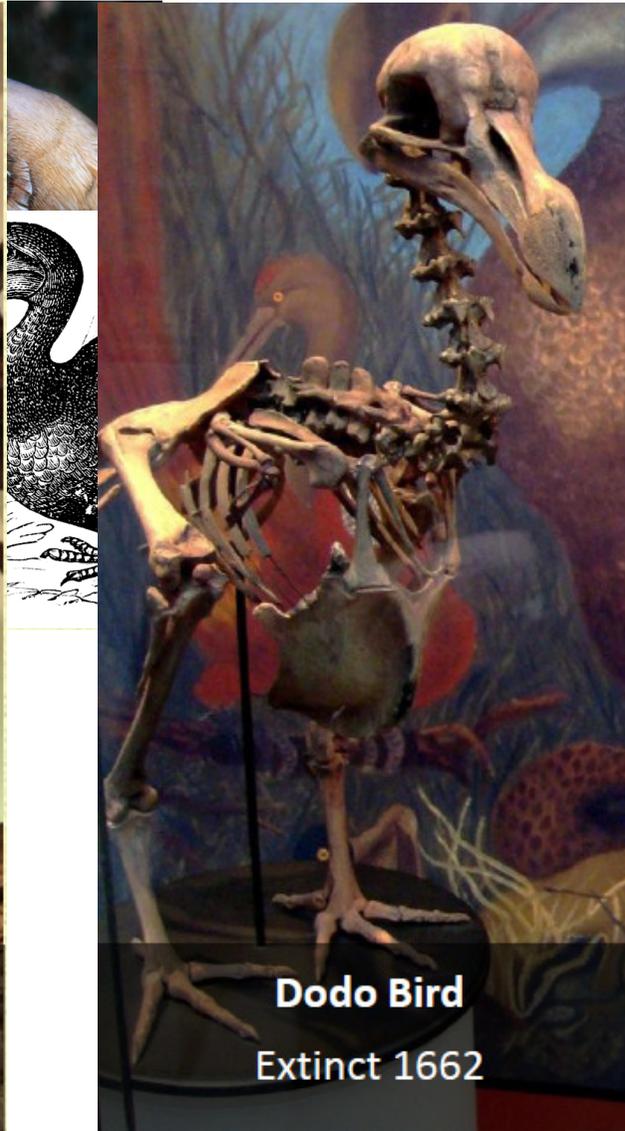
Associazione Italiana Sistemi Informativi in Sanità

Mobile Health: innovazione sostenibile per una sanità 2.0

ISMETT



Saber Tooth Tiger
Extinct 11,000 years ago



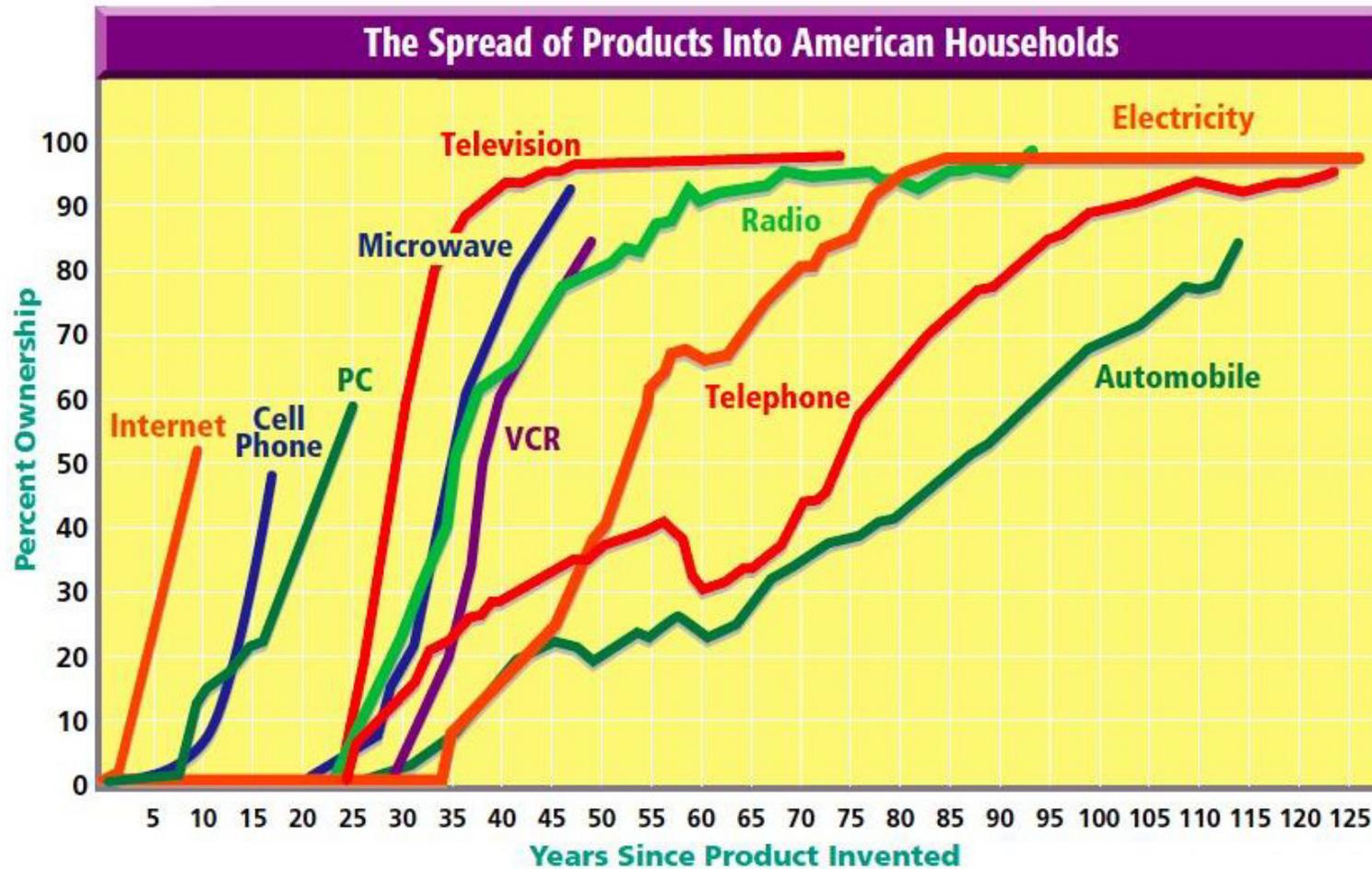
Dodo Bird
Extinct 1662



Diplodocus Dinosaur
Extinct 150 mil years ago



Russian dogs commute to work using subway



Sources: Bureau of the Census; *The World Almanac*; Cellular Telecommunications Industry Association

The Mobile Marketing Association of Asia, where this information originally came from, stated that out of the 6 billion people on the planet, 4.8 billion have a mobile phone while only 4.2 billion own a toothbrush.



La sanità italiana saprà adattarsi?

59%

Would prefer to use an at-home
strep test purchased at a store

*Truven Health MarketScan Database 2011

55%

Would send a digital photo of skin
problem to a dermatologist for
opinion

*Truven Health MarketScan Database 2011

43%

Would have a pacemaker or
defibrillator checked at home
wirelessly by their physician

*Truven Health MarketScan Database 2011

Rainer Herzog, Director of mHimss Europe

Is a renowned expert in eHealth and mHealth.
Managing Director of HIMSS Analytics Europe.

HIMSS è un'organizzazione no-profit che ha come focus esclusivo quello di migliorare l'assistenza sanitaria attraverso l'impiego ottimale delle tecnologie informatiche. Siamo i leader mondiali in questo ambito e ci impegniamo quotidianamente a raggiungere il nostro obiettivo attraverso l'utilizzo di diversi strumenti quali: la formazione, gli eventi, le ricerche di mercato e l'attività sui media.

Fondata nel 1961, HIMSS conta più di 50.000 membri individuali, più di due terzi dei quali lavorano in organizzazioni di assistenza sanitaria, governative e no-profit. HIMSS raccoglie, inoltre, oltre 600 membri industriali e 250 organizzazioni no-profit, che condividono la stessa missione.

John Halamka, CIO of Beth Israel Deaconess Medical Center and CIO of Harvard Medical School

John D. Halamka, MD, MS, is a Professor of Medicine at Harvard Medical School, Chief Information Officer of Beth Israel Deaconess Medical Center, Chairman of the New England Healthcare Exchange Network (NEHEN), co-Chair of the national HIT Standards Committee, co-Chair of the Massachusetts HIT Advisory Committee and a practicing Emergency Physician.

As Chief Information Officer of Beth Israel Deaconess Medical Center, he is responsible for all clinical, financial, administrative and academic information technology serving 3000 doctors, 14000 employees and two million patients.

As Chairman of NEHEN he oversees clinical and administrative data exchange in Eastern Massachusetts.

As co-Chair of the HIT Standards Committee he facilitates the process of electronic standards harmonization among stakeholders nationwide.

As co-Chair of the Massachusetts HIT Advisory Committee, he engages the stakeholders of the Commonwealth to guide the development of a statewide health information exchange.